



## Financial Inclusion **IMPACT**

Furthering its contributions to financial inclusion, Genesis Empresarial has recently implemented a more robust IT platform that enabled connectivity of more than 100 ATMs country-wide to facilitate access to banking for more borrowers via non-bank correspondents, and an in-house App to make transactions more efficient. The App is called “Billetera Móvil” (Mobile Wallet).

## Link to UN SDGs



## **SME FINANCE** Guatemala

This week, ACTIAM Financial Inclusion Fund has provided Genesis Empresarial a loan in quetzals equivalent of \$2.5 million to support increased access to financing for local micro, small and medium-sized enterprises (MSME) in Guatemala.

The company has country-wide geographic presence and targets people at the base of the pyramid. Our financing will strengthen the financial resources needed to increase productivity, mainly in rural areas where the indigenous population is concentrated.

Genesis Empresarial provides training sessions to thousands of borrowers related to nutrition, women empowerment, financial literacy, and over-indebtedness. The training courses are embedded in the lending program and given to mostly rural and indigenous women through the village banking methodology.